



BY DR WOOF

**SHOW THE
WORLD THE
PERSON BEHIND
YOUR SCRUBS**

**AS HEALTHCARE
WORKERS, WE GO OUT
OF OUR WAY TO MAKE
PATIENTS FEEL SEEN
AND HEARD. BUT
WHO'S DOING THE
SAME FOR US?**

ROUNDS shines a light on the people behind the scrubs. We want to know what makes you laugh, what makes you cry, what makes your blood boil and what makes your heart burst.

CURRENT PROJECTS

THE GRAND ROUND - MELBOURNE ONLY

TWO MINUTES WITH - WORLDWIDE

WORD ON THE WARD - LOCATIONS TBA

JOIN THE GRAND ROUND



WHAT IS IT?

The Grand Round is a 20-30 minute interview conducted at a professional studio in Melbourne. You'll be asked 10 questions which we will provide in advance.

HOW DO I JOIN?

Click the link below and send us an email.

We'll ask a few questions to make sure you're a good fit and then organise your interview. We'll also send the questions list & a model release.



WHAT IS THE INTERVIEW LIKE?

When you get here, we'll fit you into a pair of Dr. Woolf scrubs and have a professional do your hair & makeup. After the interview, you are welcome to stay and meet our other guests.

HOW WILL YOU USE THE FOOTAGE?

Your interview will be edited into videos for Youtube & social media. Some videos will just be you. Others will be compilations including answers from other guests.



WHAT'S IN IT FOR ME?

The Grand Round gives healthcare providers a platform to share their worldview and an opportunity to experience something new. Interviews are not paid. But all guests do receive a thank-you gift from Dr. Woof.

WHAT'S IN IT FOR DR. WOOF?

ROUNDS is part of #OperationWoof – Dr. Woof's mission to make the medical world smile. ROUNDS content is free to the public. Your model release requests permission for Dr. Woof to use footage in ads & marketing. But, you can opt -out of this if you like.



APPLY: ROUNDS@DRWOOFAPPAREL.COM

JOIN TWO MINTUES WITH



WHAT IS IT?

Two Minutes With is a mini-interview series. Guests record themselves answering three questions which we agree on with them in advance.

HOW DO I JOIN?

Click the link below and send us a DM. If you're a good fit we'll contact you to organise your interview.



WHAT'S IN IT FOR ME?

The interview questions are tailored to allow you to speak on areas that you're passionate about. Interviews are not paid, but all guests do receive a thank-you gift from Dr. Woof.

WHAT'S IN IT FOR DR. WOOF?

ROUNDS is part of #OperationWoof – Dr. Woof's mission to make the medical world smile. The content is not monetized.



2 MINUTES
WITH

HOW WILL YOU USE THE FOOTAGE?

Your footage you send is edited to fit the 2 Minutes With format. You will have the opportunity to approve the edit before it goes live.

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